



# ORNAO 2016

*"Celebrate Success - Innovate, Integrate ... .. Inspire!"*

14<sup>th</sup> Biennial Conference  
April 28 - May 1, 2016

January 5, 2016

Dear Exhibitor:

Thank you to those that have already contacted us regarding sponsorship. There are still plenty of opportunities remaining, please see below.

You are invited to exhibit at the 14<sup>th</sup> Biennial Provincial Conference of the Operating Room Nurses Association of Ontario on Thursday, April 28<sup>th</sup> to Saturday, April 30<sup>th</sup>, 2016. The host venue is the Hyatt Regency in Downtown Toronto. Our theme for this conference is *"Celebrate Success - Innovate, Integrate ... .. Inspire!"*.

**Booth registration** is enclosed or may be completed on-line via our [www.conference.ornao.org](http://www.conference.ornao.org). Book early as booths will be allocated on a first pay, first serve basis since space is limited. Booth configurations are attached for planning purposes. Consider this an excellent opportunity for perioperative nurses to meet with you and familiarize themselves with your products available in the marketplace. **Note: The exhibit hall at the Hyatt is of low ceiling height – booth height is a maximum of 8.5ft.**

## Sponsorships opportunities

**You must be a paid exhibitor to the upcoming conference, in order to be eligible for sponsorship opportunities. All sponsors will be recognized via signage throughout the venue, flyers in the delegate bags, and table signs.**

- 1. Surgical conference attendee bag and name badge holders:** \$1,000 each  
Three sponsorship opportunities available. Logo to appear on name badge and opportunity to provide up to three company promotional items in attendee bag.
- 2. Donation of 250 items for delegate bags** (i.e. pens, notepads, snack bars, etc)
- 3. Friday Breakfast at the Hyatt and Speaker at the Glenn Gould Studio:** \$5,000 **[SOLD!]**  
Speaker, Dr Timothy Jackson is a Toronto General Surgeon and he will be speaking on the "National Surgical Quality Improvement Program" (NSQIP)  
The Friday breakfast starts at 0630hrs-0730hrs and will be followed by the Opening Ceremonies where Dr. Jackson will be speaking @0800hrs – 0845hrs  
Sponsor will have the opportunity to introduce the company and the speaker.
- 4. Opening Keynote Speaker** \$5,000  
- Karyn Buxman, <http://karynbuxman.com> keynote speaker, author, and neurohumorist who inspires leaders with her "Learn to Lead with Laughter" philosophy. When you do, you'll see powerful cultural changes within the organization that result in better customer service, greater productivity, enhanced morale, and enduring employee loyalty. Funny Means Money!
- 5. Closing Keynote Speaker:** \$5,000  
- Dr. Samantha Nutt <http://samanthanutt.com> is an award-winning humanitarian, bestselling author and acclaimed public speaker. A medical doctor and a founder of the renowned international humanitarian organizations War Child Canada and War Child USA, Dr. Nutt has worked with children and their families at the frontline of many of the world's major crises – from Iraq to Afghanistan, Somalia to the Democratic Republic of Congo, and Sierra Leone to Darfur, Sudan. A leading authority on current affairs, war, international aid and foreign policy, Dr Nutt is one of the most intrepid and recognized voices in the humanitarian arena and is amongst the most sought-after public speakers in North America.  
- Sponsor will have opportunity to introduce the company and the speaker.

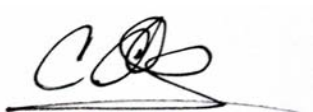
5. **Saturday Breakfast with Speaker** *Sponsor covers event cost* **[Sunday SOLD!]**
- One sponsorship opportunity remaining
  - With a speaker, there will be two sessions
    - Session 1: breakfast starts at 0630hrs and speaker starts at 0700 - 0745hrs
    - Session 2: breakfast starts at 0715hrs and speaker starts at 0745 - 0830hrs
  - Without a speaker, breakfast starts at 0730hrs-0830hrs
  - All room arrangements, meals/beverages, AV requirements will be at the expense of the sponsor via the Hyatt Regency.
6. **Exhibitor Education Sessions and Health Breaks in the Exhibit Hall:** \$1,750 per session
- a. Host a 20 minute clinical education session for 25 delegates during exhibit hours on Friday and Saturday.
  - b. Opportunity for 6 sponsors.
  - c. Certificate of attendance will be provided to attendees
  - d. Staged area, seating, AV requirements (i.e. screens, microphones, etc) and headsets will be provided
7. **Hand Sanitizer Stations:**  
Provide 4 floor models with company logo to be placed within and at the entrance to the exhibit hall
8. **Workshop Opportunity** *Sponsor covers event cost*
- Sponsor organizes a clinical education session on Thursday, April 28, 2016 1300-1600hrs. Certificates of attendance will be provided to attendees.
  - All room arrangements, food/beverages, AV requirements will be at the expense of the sponsor via Hyatt Regency.

Contact: Lily Lau, *Associate Director of Events*  
HYATT REGENCY TORONTO ON KING  
370 King Street West, Box 137  
Toronto, ON M5V1J9  
T: 416.595.2591 F: 416.599.8889  
E: [lily.lau@hyatt.com](mailto:lily.lau@hyatt.com) <http://www.HyattRegencyToronto.com>

9. **Saturday Evening:**  
**Note that delegates will have Saturday evening free commencing at 1800hrs and exhibitors are welcome to make arrangements directly with delegates for evening dinner and entertainment.**

The Operating Room Nurses Association of Ontario looks forward to and appreciates your continued support as an exhibitor at our conference. For further information, please contact me at 905 937-3443 or by email at [registration@orao-conference.org](mailto:registration@orao-conference.org) I look forward to partnering with you!

Sincerely,



Catharine Gerhard  
ORNAO 2016 Registration Chair